



CONVERGE

USER GROUP CONFERENCE

April 30 - May 3, 2023 | Nashville, Tennessee

Join customers, partners, and technology executives to reach key business owners and leaders plus IT, finance, and supply chain decision-makers as a sponsor and exhibitor at CONVERGE 2023.

You're Invited to CONVERGE

We are so excited to invite our partners to CONVERGE 2023 - our FOG Software Group user conference to be held April 30-May 3, 2023, in Nashville, Tennessee.

A limited number of partner opportunities will allow for in-depth conversations and lead generation with more than 300 customers across companies under the FOG umbrella:



Shipping Software



ERP



WMS



Automotive



MES



Be an exhibitor and/or sponsor at CONVERGE 2023 and reach software users and decision makers eager to optimize their business and supply chain strategies with your valued products and services.

With over 350 attendees, 200+ sessions, 65+ speakers and 25+ sponsors over 3 days, CONVERGE is expected to be an event to remember.



Hotel/Conference Site

Sonesta Nashville
600 Marriott Drive
Nashville, TN 37214

[View Room Discount >](#)

Agenda for CONVERGE

This exciting 3-day event will bring together cutting-edge technology, trends, and strategies for structuring successful software stacks and building strong supply chain strategies.

Network with users and experts from brands under the FOG Software Group, and attend educational and informational sessions on a broad range of innovative software topics.

Sunday, April 30th	12:00 PM-6:00 PM — Partner Set Up 4:00 PM-6:00 PM — Registration Opens 6:00 PM-8:00 PM — Welcome Reception in Exhibit Hall
Monday, May 1st	7:00 AM-8:15 AM — Breakfast 7:00 AM-5:00 PM — Exhibit Hall Open 8:30 AM-10:00 AM — Event Kickoff & Keynote Speaker 10:30 AM-12:00 PM — Sessions 12:00 PM-1:00 PM — Lunch 1:00 PM-5:00 PM — Sessions 6:00 PM-9:00 PM — Bus Pickup & Offsite Event
Tuesday, May 2nd	7:30 AM-8:30 AM — Breakfast 7:30 AM-6:00 PM — Exhibit Hall Open 8:30 AM-12:00 PM — Sessions 12:00 PM-1:00 PM — Lunch 1:00 PM-6:00 PM — Sessions <i>Dinner on your own</i>
Wednesday, May 3rd	7:30 AM-8:15 AM — Breakfast 7:30 AM-12:00 PM — Exhibit Hall Open 8:30 AM-11:30 AM — Sessions 11:30 AM-12:00 PM — Snacks, Wrap-Up and Farewell

Ways to Participate

We have 3 sponsor tiers to recognize those partners who make a significant investment towards the event's success. Sponsors will receive special recognition on the event website, in live remarks, emails, event app and more (depending on level).



Diamond Tier
\$15,000



Gold Tier
\$7,000



Silver Tier
\$3,500

See page 4 for tier level details.

To take advantage of these CONVERGE 2023 partnership opportunities, please fill out the form in this packet and email converge-event@fogsoftwaregroup.com OR REGISTER ONLINE: <https://converge-event.com/sponsor-registration/>

We look forward to your participation, and to a very successful event in 2023.

Best regards,

Cindy Lieberman

CONVERGE Event Manager

clieberman@fogsoftwaregroup.com

FOG Software Group

Sponsorship Levels for CONVERGE



Diamond
\$15,000



Gold
\$7,000



Silver
\$3,500

Pre-Conference			
Banner ad or logo with link featured in "register now" email to target customer base	✓		
Logo included in "register now" email to target customer base		✓	
Email blast to registered attendees, before OR after the event	✓		
Logo on CONVERGE website home page	✓	✓	
Logo and live link on sponsor page of CONVERGE website	✓	✓	✓

On-Site Benefits			
Conference passes (#) included. Additional are \$1500 each	3	2	1
In-app virtual booth / exhibitor description w/ booth location	✓	✓	✓
6' tabletop display booth package*	✓	✓	✓
In-app banner ad (rotating)	✓	✓	
Lead retrieval in-app	✓	✓	✓
Opportunity to promote a giveaway or door prize in the mobile app	✓	✓	✓
Company logo included in conference app	✓	✓	✓
Recognition in opening session	✓		
Session sponsorship/speaking opportunity with or without customer (diamond only)	✓		
Session sponsorship/speaking opportunity with customer (gold only)		✓	
# Company collateral, video file(s) uploaded to conference app (600 Mb max ea)	4	2	1
Booth location selection round (by tier & date paid)	1	2	3

Post-Conference Benefits			
Company logo on CONVERGE website for 3 months post-event	✓	✓	✓
Email blast to registered attendees, before OR after event	✓		

Additional Sponsorship Opportunities		
Lanyards (limit 1) Must provide 400 lanyards	\$1,000	Plus cost of lanyards
Custom hotel room key design (limit 1) with company branding & CONVERGE + hotel logos	\$5,000	Includes design, printing and programming costs
Upload additional company files (lit, video, etc.) up to 2 Gb total	\$500	Each file
Exclusive welcome reception sponsor: 1-min pitch, signage, 2 sig. drinks (1 non-alcohol) (Limit 1)	\$6,000	
Exclusive Monday offsite bus sponsor: featured in announcements, in app, bus signage, etc. (Limit 1)	\$4,000	
Sponsor an afternoon snack and beverage break: promoted in announcements, signage, app (Limit 2)	\$3,000	
Speaking opportunity: with customer	\$1,500	1 included with Gold Tier
Speaking opportunity: without customer	\$3,000	1 included with Diamond Tier

Notes
Hotel room drops are available from the hotel @ \$5 per room (hotel charge)
A/V equipment rentals will be available from the hotel directly




***Tabletop booth display package includes:**

- 6' skirted table
- 2 chairs
- Power strip
- Location listing in event app map

Partner Opportunities for CONVERGE

Yes! We're interested in CONVERGE 2023. Please register _____ for the following:
(Company Name)

Sponsorship Tier

 Diamond (\$15k)	<input type="checkbox"/>	\$ _____
 Gold (\$7k)	<input type="checkbox"/>	\$ _____
 Silver (\$3.5k)	<input type="checkbox"/>	\$ _____

Additional Sponsorships:

Lanyards	\$1,000	<input type="checkbox"/>	\$ _____
Hotel Room Key	\$5,000	<input type="checkbox"/>	\$ _____
Upload Additional Company Files	\$ 500	<input type="checkbox"/>	\$ _____
Welcome Reception Sponsor	\$6,000	<input type="checkbox"/>	\$ _____
Monday Offsite Bus Sponsor	\$4,000	<input type="checkbox"/>	\$ _____
Afternoon Snack and Beverage Break	\$3,000	<input type="checkbox"/>	\$ _____
Speaking Opportunity (w/Customer)	\$1,500	<input type="checkbox"/>	\$ _____
Speaking Opportunity (w/o Customer)	\$3,000	<input type="checkbox"/>	\$ _____

Extra Passes (\$1,500/ea)

Qty ____ Total \$ _____

Grand Total \$ _____

(Company Name)

(Signature)

(Date)

IMPORTANT: Please include this page (5), along with page 6, with submission to converge-event@fogsoftwaregroup.com.

OR register online at
<https://converge-event.com/sponsor-registration/>

Please check out the CONVERGE website for additional details: <https://converge-event.com/>

Partner Opportunities for CONVERGE

Upon receipt of your partner registration, we will provide you and your marketing contact (if different) with information and links to submit your company/speaker descriptions, conference pass registrations, and other materials, as applicable.

Person completing this form:

Name _____ Title _____
Company _____ Work Phone _____
Email _____ Mobile Phone _____

☐ I am authorized on behalf of the company above to secure our participation at CONVERGE 2023.

Marketing contact (if different)

Name _____ Title _____
Email _____ Phone _____

Payment Method: ☐ Credit Card ☐ Electronic Funds Transfer/ACH ☐ Company check

To pay by credit card, please complete this section. Email to converge-event@fogsoftwaregroup.com. *

Credit Card number: _____ Amount: \$ _____
Expiration date: ____/____ CSV: _____
Name on card: _____
Billing Address: _____
Billing City, State, Zip: _____
Phone number: _____ >> Payments will be processed and receipts send on Fridays

To pay by electronic funds transfer (EFT/ACH).

please email your completed form to converge-event@fogsoftwaregroup.com and provide the information to the right to your bank to complete your transfer.

Or register online via a secure Stripe portal.

Bank Name:	US Bank
Bank Address:	700 Deerfield Road, Deerfield, IL 60015
Account Name:	User Group Account
Account Number:	199701301921
ABA	071904779

To pay by check, please email your completed form to converge-event@fogsoftwaregroup.com and ALSO mail a hard copy of this completed form with your check to:

Converge Event

c/o Friedman Corporation
P.O. Box 83158
Chicago, IL 60691-0158 USA

Your submission will be acknowledged, and a receipt will be issued. Payment must be received to secure your participation. Limited opportunities will be filled on a first-come, first-paid basis. Thank you for your participation. We look forward to a successful event.

**Register and pay online via credit card or ACH at <https://converge-event.com/sponsor-registration/>
Note - you are still able to submit sponsorship paperwork, but payment secures your participation.*

Booth Layout for CONVERGE

